



**Tabesh Rayan Energy**  
Energy Saving Company

# Interactive Floor



TABESH RAYAN ENERGY

Yasa294

+989144017899

**Nader Yasaei**  
Management Director

T +98 413 385 3565  
F +98 413 336 2448  
M +98 914 401 7899  
E info@Tabeshco.ir  
W www.Tabeshco.ir



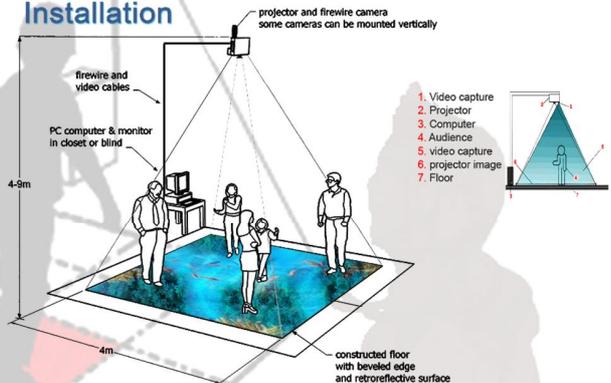
Exclusive representative in  
( ANTALYA - TURKEY )

+905327887184

**Ferdi Akkaya**  
Management Director

T +90 242 247 51 41  
F +90 242 247 89 94  
M +90 532 788 71 84  
E akkayafferdi@hotmail.com

## Installation



**Tabesh Rayan Energy**  
Energy Saving Company

Tel: +98 413 385 35 65 Fax: +98 413 333 69 42 Mobile: +98 914 401 78 99 www.Tabeshco.ir info@Tabeshco.ir  
Our exclusive representative in ANTALYA - TURKEY: GSM: +90 532 788 71 84 Tel: +90 242 247 51 41 akkayafferdi@hotmail.com



## What is interactive floor?

Software of Active 2.0 is one of the products of our company. This software has ability to compete those of similar foreign software. One of its capabilities is colloquial system. By means of this system and creating of implicit carpet we can create attractive environment advertisements. This system creates attractive video effects on the floor by the installed package on the ceiling and also reacts to the person's presence and their passage within created picture and thereby creates attractive connection between people and created pictures. The Interactive Floor System is the latest addition to our interactive product line. Interactive floor are unique advertising and entertainment mediums which allow users to interact with images projected onto the floor or walls. Our Interactive floor system can be easily used with existing computers and projectors, all you have to purchase are the effects that you want and the Infrared Tracking kit. Screens, however, can provide you with a complete, ready to use Interactive Floor System if you prefer. The software for the Interactive Floor System is modular based with a built-in motion detection engine. Each effect can run on its own or seamlessly integrate with each other to create a continuously changing environment. The ability to purchase our software in modules makes the interactive floor system much more affordable. For instance, if you only require the interactive floor fish effect, it can be purchased separately, instead of having to buy a whole package. Combined with our Infrared Tracking kit, the software can be easily installed on a PC and run through a projector giving you the ability to create stunning interactive floor effects on the walls, floors. All our effects are completely customizable, and each comes with an advanced configuration program which gives you the ability to change settings such as quantities, sizes, speed, images, background, and logo overlays.

## Where is it possible to install and run interactive floor?

Basically, it is possible to install and run active carpet system anywhere that is not exposed to direct sunlight. The less disturbing environment lights are, the more efficiency and fascination is to install and run. And also it would be more fascinating to install this system in places that have high altitudes. No physical changes will occur in term of decoration of intended place because ceiling package of this system is kept in place with bolt on the ceiling.

The most suitable places for this system include:

1. Hotels
2. Exhibition centers
3. Resort and recreational centers
4. Commercial centers
5. Cultural centers
6. Grand restaurants
7. Grand companies
8. Coffee shops
9. Bars
10. Pubs
11. City halls
12. Seminars
13. Public places
14. Banks
15. Pools
16. Foyer
17. Airports(restaurants, public places, entrances buildings, ...)
18. Ship tourism
19. Municipalities (Parks, public places, entrances buildings, ...)
20. Tables (restaurants, Bars,...)



Management of each center that mentioned above could provide earning money by marvelous capabilities of this system for environmental commercials.





## Advantages of interactive floor:

- It provide cheerful and enjoyable place
- It implements highly innovative advertising techniques
- It is fascinating for all age groups
- It would attract audience's attention and lead to increase duration of their stoppage in your intended places

## Capability of is interactive floor:

In addition to having attractive video and audio effects, it could be used for publicizing and environmental advertisements through making changes in properties of each effect. As we all know, one of the most effective methods of advertisement is indirect advertisements. For example, when a child enjoys his or her presence in the unbelievable football pitch, you have the best opportunity to advertise indirectly within environment where parents of that child have stared at.

## The Interactive Floor system consists of the following components:

- Projection 3000 ANSI Lumen (XGA)
- Interactive Software License
- 4 Effects: 1- Aquarium 2- Footprint 3- autumn 4- Picture
- Camera 3.6 mm
- Amplifier 300 w
- Speaker 70 w
- Cables 20 m
- Computer ( PC )



## Installation Methods interactive floor

